

Notes on contributors

Susan Blank, who has a B.A. from Brandeis University and an M.A. from Brown University, taught English at Tuskegee Institute and at Brooklyn College and La Guardia Community College, CUNY. While she taught as an adjunct at CUNY she also worked as associate editor of the New York State Bar Association's *Law Studies*. As a freelance writer she has written for the Amalgamated Clothing and Textiles Workers Union, the American Federation of Musicians and Music Performance Trust Funds, the American Civil Liberties Union, and the American Friends Committee. In December, 1978, soon after the article that appears in this issue of *WPA* was first published, she stopped teaching. She now works as a writer and editor for the Manpower Demonstration Research Corporation, a nonprofit firm in New York City that monitors and evaluates employment programs.

Wayne C. Booth began teaching as a part-timer in composition and humanities at the University of Chicago. He was coordinator of a freshman composition experiment at Haverford College for three years, and then chairperson of the English department of Earlham College for nine years. He has been at the University of Chicago since 1962, where he regularly teaches freshmen. He has served on the national Executive Council of CCCC, and will serve as president of the Modern Language Association in 1982. His books are *The Rhetoric of Fiction*, *A Rhetoric of Irony*, *Now Don't Try to Reason with Me*, *Modern Dogma and the Rhetoric of Assent*, and *Critical Understanding: the Powers and Limits of Pluralism*. He has published many articles on teaching writing, the most recent is "The Failure of Idecom," *College English* (February, 1981).

Beth Greenberg has spent the past two years teaching English at John F. Kennedy High School in the Bronx, New York. Before this, as an adjunct lecturer, she taught more than 40 courses in basic and freshman writing. Most of these courses were at branches of the City University of New York: Hunter College, five semesters; Lehman College, three semesters; New York City Community College, five semesters; La Guardia Community College, two quarters; and Bronx Community College, four semesters. She also taught at Rutgers University and Long Island University. She received a masters degree in English and American literature from the State University of New York at Binghamton after graduating Phi Beta Kappa, cum laude, and with highest distinction in English from the State University of New York at Buffalo.

Ben McClelland is associate professor and chairperson of the English Department at Rhode Island College, where he established the Writing Center and composi-

tion program in 1975. His Ph.D. in English is from Indiana University. In 1976-77 he held an ACE fellowship in academic administration and in the summer of 1977 he held an NEH fellowship for study in composition at the University of Pittsburgh. He has spoken at meetings of ADE and CCCC on metaphor and composition and on administration. He is coeditor of *Eight Approaches to Teaching Composition*. He was recently selected as a writing program consultant-evaluator for the Council of Writing Program Administrators.

Donald McQuade is a member of the English Department at Queens College, CUNY, where he has served as associate chairperson, director of American studies, and director of the writing program. He has written and edited books on composition, linguistics and stylistics, American advertising, and Ralph Waldo Emerson. His most recent work on composition is *Thinking in Writing: Structures for Composition* (Knopf).

Geoffrey Weinman teaches at Fairleigh Dickinson University, Madison, New Jersey. He is chairperson of the Department of English as well as director of the Freshman Writing Workshop. His Ph.D. in English and American literature is from the Johns Hopkins University. He has lectured in America and abroad on Black American literature and the Jew in American literature. Under an NEH grant he studied American satire of the Revolutionary War period at the University of California, Irvine. He wrote the Circle in the Square study guide for Michael Weller's play, *Loose Ends*. And he presented a version of the paper published in this issue of *WPA* last year at the University of Wyoming's Conference on English Language and Literature.

Announcements

Nominations for the WPA Board of Consultant-Evaluators

The *WPA* Executive Committee invites nominations for consultant-evaluators to take part in *WPA*'s Exxon-funded project in writing program evaluation.

Nominees should have a doctorate, at least three years experience in writing program administration, and professional involvement at the regional or national level. Prior experience as a consultant or evaluator is desirable but not necessary. Nominees must be members of *WPA*. *WPA* members may nominate themselves or others.

Nominees must submit the following materials: a nominating letter; two letters of recommendation (one from outside the nominee's own institution); the names of two additional people who have knowledge of the nominee's professional capacity and administrative experience; and a curriculum vitae. Letters of recommendation should address the nominee's academic background, administrative ability and experience, and ability to work with people. *WPA* consultant-evaluators must be able to interview and evaluate, recognize and acknowledge strengths and weaknesses of people and programs, and present findings in a well-organized, clearly written report. Tact, integrity, and intelligence are equally important in a well-qualified consultant-evaluator.

Nominees appointed to the *WPA* Board of Consultant-Evaluators must be able to attend a day-long training workshop at CCCC in San Francisco, on March 17, 1982. Complete application materials for nomination must be received by December 15, 1981. Selection will be by vote of the Executive Committee of *WPA*.

Address nominations to Winifred B. Horner, *WPA* Vice-President, Department of English, University of Missouri, Columbia, MO 65211.

WPA Editorial Board

Three members of the *WPA* Editorial Board retire at the end of the year. Nominations are welcome for their replacement. Editors must be willing to read, comment thoughtfully on, and return promptly up to a dozen articles a year. Qualifications include broad present or past experience as a writing program administrator at either a two-year or a four-year institution, and/or special expertise in one area of writing program administration. Professional prominence is desirable but by no means necessary. *WPA* members may nominate others or themselves. Nominations should include a brief supporting statement of qualification and must reach the editor no later than December 15, 1981. The *WPA* Executive Committee will make editorial appointments during the December MLA convention in New York. Appointments will be announced in the spring issue of *WPA*.

WPA guest editors

WPA invites interested WPA members to propose themselves to serve as guest editors for one or more of the 1983 issues of the journal: spring, fall, winter. Proposals should be brief (one-page maximum) and include a tentative plan for the issue or issues to be edited. Guest editors may choose to focus on a single topic or to seek out good material on a variety of topics. In either case, material selected for publication should maintain WPA's general interest in administrative concerns as distinguished from exclusively pedagogical ones.

The guest editor of each issue will take responsibility for planning the issue and for gathering and editing the articles to be published in that issue. The guest editor will also consult with members of the *WPA* Editorial Board regarding the quality of the material under consideration and its suitability for publication in *WPA*. For guest editors, previous editorial experience may be helpful, but it is not necessary. Guest editorship may in fact be a convenient opportunity to gain editorial experience.

An executive editor will serve as liaison between guest editors and the *WPA* production staff, and will edit regular features of the journal. Editorial deadlines will be as follows: guest-edited copy for the Spring, 1983, issue must reach the executive editor by September 15, 1982; copy for the Fall and Winter, 1983, issues, by April 1, 1983.

Proposals nominating guest editors should reach the editor of *WPA* by November 15, 1981. Appointments will be made early in December.

WPA at MLA

At the MLA convention in New York City this December, Elaine Maimon will lead a discussion on "Writing Program Administration: Dealing With an English Department." Panelists will be Peter Conn, University of Pennsylvania; Winifred Horner, University of Missouri/Columbia; and Merrill Whitburn and S. Michael Halloran, Rensselaer Polytechnic Institute. Please consult the convention program for hour and room. WPA's general membership meeting will follow this special session.

WPA at CCCC

At the CCCC convention in San Francisco next March, Elaine Maimon will lead a second discussion of "Writing Program Administration: Dealing with an English Department." At this session, the panelists will be Daniel Fader, University of Michigan; Richard Young, Carnegie-Mellon University; and Peggy Broder, Cleveland State University. Please consult the convention program for hour and room. A general meeting will follow the session.

WPA in The Forum for Liberal Education

By invitation of the editors of *The Forum for Liberal Education*, a publication of

the Association of American Colleges, Harvey Weiner and Elaine Maimon compiled an anthology of brief articles describing writing programs at 24 American postsecondary institutions. The articles appeared in the April, 1981 issue. Copies of the issue were sent to active members of WPA in June.

Regional notices

WPA gladly publishes short accounts of regional WPA activities. The journal also publishes announcements of coming events. But since the deadline for announcements is many months in advance of each issue's mailing date, regional associations may find it more convenient to report their activities in *WPA* after they have happened. Please see the front matter of this issue for announcement due dates.

Writing In the Humanities

The National Endowment for the Humanities will sponsor a five-week institute in Writing in the Humanities at Beaver College, June 28 to July 30, 1982. Prospective participants must apply in teams of three: two college or university instructors from the same institution (one in writing, one in another humanistic discipline) and one instructor (in English, social studies, or foreign language) from a secondary institution in the same geographic area as the college or university. For further information and application write to: Professor Elaine P. Maimon, Beaver College, Glenside, PA 19038; 215-884-3500, X320.

Kentucky regional WPA

The Kentucky affiliate of WPA met December 6, 1980, at Berea College. Charles Whitaker, Eastern Kentucky University, and Tom Kreider, Berea College, organized the program on developmental writing. Mary McGann, Ohio State University, was the speaker for the first half of the meeting. In the second half, a panel of people from two- and four-year colleges in Kentucky discussed developmental writing programs. Panelists were Doris Betts, University of Kentucky; Mike Coyle, Elizabethtown Community College; Jackie Maki and Jan Schmidt, Eastern Kentucky University; Gretchen Niva, Western Kentucky University; and Barbara Wade, Berea College. Twenty-five people, representing a wide variety of colleges in Kentucky, attended the meeting.

The Kentucky WPA held its spring meeting on May 16, 1981 at Murray State University, Murray, Kentucky. Twenty-six representatives from 11 community colleges and universities in Kentucky, Tennessee, and Oklahoma attended the conference. The focus of the meeting was holistic evaluation of student writing samples. Participants explored the origins of holistic evaluation, engaged in holistic reading sessions, and discussed methods for implementing holistic assessment. The principal speaker for the conference was Judith Bechtel, director of freshman English, Northern Kentucky University. Conference coordinator was Charles R. Duke, director of freshman English, Murray State University.

Writing Center Administration: Call for papers

The University of Alabama will host the second annual Southeastern Writing Center Conference on February 6, 1982. This conference will be a one-day event in which speakers from colleges and universities will present papers on issues relevant to writing center administration. The theme of this year's conference is problem solving in the writing center: confronting the day-to-day difficulties of center operation. Deadline for submitting papers or detailed abstracts is December 1. Preference will be given to early submissions. Papers must be short enough to be presented within 15 minutes, and will be returned only if postage is included. Send papers or abstracts to Dr. Gary A. Olson, President, Southeastern Writing Center Association, Drawer AL, University of Alabama, University, AL 35486.

Research Funds Available

The American Business Communication Association's C.R. Anderson Research Fund offers limited support for research advancing business communication knowledge and educational practice (dissertation research is not eligible). For guidelines and application form, send double-stamped reply envelope to Professor L.O. Feinberg, 309 Ross Hall, Iowa State University, Ames, Iowa 50011.

Reference shelf

The *CEA Directory of Writing Programs in the United States and Canada*, edited by Gerald Siegel, covers training programs, rhetoric and composition graduate programs, creative writing, business, and journalism programs. Programs are arranged alphabetically within states. Each item lists course offerings, writers in residence, undergraduate and graduate requirements, and financial aid opportunities. A single copy is \$5; \$3 for CEA members. Write to Gene O. Young, Managing Editor, CEA Publications, English Department, Texas A & M University, College Station, Texas 77843.

Improving Writing Skills, edited by Thom Hawkins and Phyllis Brooks, is the March, 1981, Jossey-Bass sourcebook. It focuses on the current state and growth of writing centers and describes innovations in both tutorial and self-paced instruction. A single copy is \$6.95, prepaid. Write to Jossey-Bass Inc., Publishers, 433 California Street, San Francisco, CA 94104.

Membership List Council of Writing Program Administrators

The following list of WPA members, published for the interest and convenience of the association membership, is correct to the best of our ability as of July 1, 1981. It is intended to encourage the organization of state or regional associations of writing program administrators and other means of communication among writing program administrators throughout the nation. WPA members can obtain a set of mailing labels classified by region for the purpose of organizing regional associations of WPAs by contacting Harvey Wiener, President, WPA, 306 Clearview Lane, Massapequa, NY 11758. For help in organizing regional conferences, see "The WPA Guide to Organizing Regional Academic Conferences" by Margaret Furcron, *WPA*, vol. 4, no. 3 (Spring, 1981). A catalogue of issues of broad significance to writing program administrators and therefore useful in developing convention programs may be found in the WPA "Outline for Self-Study," *WPA*, vol. 4, no. 2 (Winter, 1980). A supplementary reference tool is the list of department chairpersons of American and Canadian institutions published yearly in the September issue of *PMLA*. The MLA list arranges four-year schools alphabetically by institution, and two-year schools alphabetically by state.

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