Council of Writing Program Administrators

The Council of Writing Program Administrators is a national association of college and university faculty who serve or have served as directors of freshman composition or writing programs, coordinators of writing centers and writing workshops, chairpersons and members of writing-program-related committees, or in similar administrative capacities. The Council of Writing Program Administrators is an affiliate of the Association of American Colleges and the Modern Language Association.

For membership information, please see page 96.

President
Theresa Enos, University of Arizona

Vice-President
Douglas Hesse, Illinois State University

Secretary-Treasurer
Robert Johnson, Miami University, Ohio

Executive Committee
Chris M. Anson, University of Minnesota
Christine Farris, Indiana University
Richard C. Gebhardt, Bowling Green State University
Jeanne Gunner, University of Santa Clara
Ben W. McClelland, University of Mississippi
(Consultant-Evaluator Program Director)
Irvin Peckham, University of Nebraska-Omaha
Martha A. Townsend, University of Missouri
Charles Schuster, University of Wisconsin, Milwaukee
(Immediate Past President)
David E. Schwalm, Arizona State University East
Gail Stygall, University of Washington
Kathleen Blake Yancey, University of North Carolina-Charlotte
Author’s Guide

*WPA: Writing Program Administration* publishes articles and essays concerning the organization, administration, practices, and aims of college and university writing programs. Possible topics include the education and support of writing teachers; the intellectual and administrative work of WPAs; the situation of writing programs, within both academic institutions and broader contexts; the programmatic implications of current theories, technologies, and research; relationships between WPAs and other administrators, between writing and other academic programs, and among high school, two-year, and four-year college writing programs; placement; assessment; and the professional status of WPAs.

The previous list is meant to be suggestive, not exhaustive, but contributions must be appropriate to the interests and concerns of those who administer writing programs. The editor welcomes empirical research (quantitative as well as qualitative), historical research, and more theoretically, essayistically, or reflectively developed pieces.

The length of submissions should be approximately 2000 to 5000 words, although the journal occasionally will publish shorter or longer pieces when the subject matter warrants. Articles should be suitably documented using the current *MLA Style Manual*. Please submit three copies of manuscripts, with the author identified only on a separate cover letter. Include a self-addressed stamped envelope if you would like a copy returned. Submissions are anonymously reviewed by the Editorial Board.

*WPA* publishes reviews of books related to writing programs and their administration. Publishers are invited to send appropriate professional books to the Editor, who assigns reviews. *WPA* also publishes an annual review of textbooks; publishers should contact the Associate Editor.

Authors whose works are accepted for publication will be asked to submit final versions in both print and electronic form. *WPA* is produced with Pagemaker 5.0 for the Macintosh. (Articles submitted in Word for the Macintosh will greatly facilitate production, although we have the capability to translate among many Macintosh and PC programs.) Authors will also be asked to submit a 100-word biography for inclusion in the “Notes on Contributors” section of the journal.

Relevant announcements and calls for papers are acceptable. Announcement deadlines: Fall/Winter issue, September 1; Spring issue, January 1.

*Address articles and editorial correspondence* to Douglas Hesse, Editor, *WPA*, 4240 Department of English, Illinois State University, Normal, IL 61790-4240. E-mail: ddhesse@ilstu.edu.

*Address subscription and membership inquiries* to Robert Johnson, Secretary-Treasurer, *WPA*, Department of English, Miami University, Oxford, OH 45056. (See subscription and membership form at the back of the journal.)

*Address advertising inquiries* to the Editor at the address above.

*Address inquiries about the WPA consultation/evaluation service* to Ben W. McClelland, Department of English, University of Mississippi, Oxford, MS 38677.
The Council of Writing Program Administrators

Invites you to the

1998 Summer Workshop for New WPAs
July 13-16, 1998

&

Annual WPA Summer Conference
theme: "Making a Difference: Writing Programs at Work"
July 16-18, 1998
To be held in Tucson, Arizona

Workshop for Writing Program Administrators
• Leaders are Sheryl Fontaine and Doug Hesse.
• Interactive workshop on program and course development; faculty and TA development; assessment; the politics of administration; technology and program administration; and more
• Workshop fee includes all materials, breakfasts and lunches, breaks, and social events

Summer Conference for Writing Program Administrators
• Structured to encourage participation: plenary sessions will alternate with roundtable discussions and concurrent sessions
• Conference fee includes all materials, breaks, breakfasts, lunches, a reception, and a social event

This year’s conference will continue our conversations on how the work of composition programs is evaluated and how the values of work are shaped by the economics within which we work. Among the topical concerns of the conference will be service learning, community literacy centers, writing across the curriculum, and the economics of composition programs.

Registration materials and detailed conference information will be mailed in mid to late spring, 1998. For further information, contact:

Theresa Enos
Department of English
University of Arizona
Tucson, AZ 85721
(520) 621-3371
enos@u.arizona.edu
Contents

Letter from the Editor.................................................................6

Alternative Models of First-Year Composition:
Possibilities and Problems
Betty Bamberg............................................................................7

Reinventing First-Year Composition at the
First Land-Grant University: A Cautionary Tale
Margaret Baker Graham, Elizabeth Birmingham,
and Mark Zachry........................................................................19

Negotiated Independence:
How a Canadian Writing Program Became a Centre
Judith Kearns and Brian Turner..................................................31

Redefining Composition, Managing Change,
and the Role of the WPA
Geoffrey Chase...........................................................................46

What Happens to the Writing Program Administrator
When the Writing Requirements Go Away?
Sherrie Gradin............................................................................55

WAC at Century’s End:
Haunted by the Ghost of Fred Newton Scott
Susan H. McLeod.......................................................................67

Theory Made Visible: How Tutoring May Affect
Development of Student-Centered Teachers
Jane Cogie..................................................................................76

Bloom’s Laws
Lynn Z. Bloom...........................................................................85

Notes on Contributors................................................................88

WPA E-Mail Directory.................................................................90